

Lothrop, Lee & Shepard has announced the launching of a book series designed to fill the gap in career education recently reported by the U. S. Office of Education. The series, Exploring Careers, will consist of 15 books for young people, each one covering one of the 15 "clusters" into which the Office of Education has grouped the thousands of job possibilities in this country. Each book, reports Lothrop, will contain information on the various jobs in a particular cluster, the work each job involves, the necessary skills and aptitudes, the required training and education, and the possibilities for advancement.

According to Lothrop, a research specialist in career education, Dr. Carl M. Fausig, will be special consultant for the entire series.

The first five books in the illustrated series will be "Jobs That Save Our Environment" by Melvin Berger, "Jobs in Health Care" by Stanley L. Englehardt, "Jobs in Transportation" by Genevieve Gray, "Jobs in Manufacturing" by Robert J. Houlehen and "Jobs in Construction" by Arthur Liebers. Each volume will sell for \$5.50.

Abingdon's September list will include Richard Wilke's "Tell Me Again, I'm Listening," described by its publisher as a guide to real dialogue between husband and wife, and "Jesus the Liberator" by Alan Walker, evangelist founder of the Life Line Centre, a crisis telephone ministry in Sydney, Australia. Both books will sell for \$3.95.

Another September title, "It's Your Day" (\$2.95), is an inspirational book by Wil Shorb. Edith Patterson Meyer, author of 12 other Abingdon books, will write "For Goodness Sake!" (\$4.95), a book narrating the joys and difficulties of childhood and adolescence in small town parsonages, which will appear in September, according to Abingdon. Another \$4.95 title, "Borderland Christianity" by James W. Woelfel, associate professor of philosophy and religion at the University of Kansas, will offer what Abingdon calls "a 20th century stance for our increasingly secular society."

Dell paperbacks scheduled for September will include three lead titles, beginning with "Necessary Objects" (\$1.75, *Random House* hardcover), Lois Gould's novel of a super-rich family, their marriages, divorces and bedswapping. Another title is "Center Door Fancy" (\$1.50, *Delacorte*) by actress Joan Blondell. Her novel is the story of

Nora Marten, who rises from a child star in vaudeville to a big movie star. Scribner's hardcover "Luce and His Empire" by W. A. Swanberg, winner of the Pulitzer Prize for Biography, will also be among Dell's September offerings, this time for \$1.95.

Also coming in September from Dell will be another Paul Gallico title, "The Zoo Gang" (\$1.50, *Coward, McCann & Geoghegan* hardcover) which revolves around a group of middle-aged Frenchmen who set out to thwart the plans of all the thieves, dope pushers and murderers who are destroying the serenity of the French Riviera.

Two Dell paperbacks are being sent back to press for additional copies because of big sales: Dan Greenburg's "Scoring" will have a second printing of 100,000 copies for a total number in print of 400,000 after only four weeks on sale, and "Executive Action" by Donald Freed and Mark Lane will have 150,000 copies in print after a second printing of 25,000.

Dell also reports that its paperback reprint of St. Martin's Press's "Meat on the Hoof" by former Texas Longhorns lineman Gary Shaw (\$1.50, pub date: August 2) will have an initial print order of 350,000.

Marilyn Durham's "The Man Who Loved Cat Dancing" (\$1.75, *Harcourt Brace Jovanovich*) will be published this month instead of in August, reports Dell, to coincide with the national release (June 27) of the MGM movie starring Burt Reynolds, Sarah Miles, Lee J. Cobb, Jack Warden and George Hamilton. The initial print order is 500,000 copies.

The Book-of-the-Month Club has announced its Selection for October: Putnam's "The First Deadly Sin" by Lawrence Sanders, author of "The Anderson Tapes." His new suspense novel is described by the Book-of-the-Month as a story "about a shrewd cop who outwits a shrewd killer."

"The Politics of Nonviolent Action" by Gene Sharp (\$24.95) will be published on July 4 by Porter Sargent, a Boston-based publisher. Dr. Sharp is at present chairman of the department of sociology and anthropology at Southeastern Massachusetts University and a lecturer at Harvard.

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PUTNAM'S BIG MARCH NOVEL: PIERRE REY'S "THE GREEK"

Hoping for a repeat of "The Godfather"'s tremendous success, Putnam is rushing translation of Pierre Rey's "The Greek"—the big new novel about a tough multimillionaire shipowner who dominates the greedy, savage world of the international jet set. The book is scheduled for publication in France next month with a first printing of 70,000 copies and with rights already sold to England, Germany, Italy and many other countries around the world.

According to Putnam editor-in-chief William Targ, the 800-page novel, due in March—the same month as "The Godfather"—appeared four years ago—is a "12-hour roller coaster reading experience, with high octane sex, financial contests, tension, humor and suspense." Targ first heard about "The Greek" 15 months ago while visiting Robert Laffont, its French publisher. Its central character is described by Targ as a "diamond-in-the-rough with much of the 'Godfather' appeal, with interests in women, money, power, yachts and art."

Although Targ also says he has heard rumors about imitators rushing into print books that will cash in on the projected success of "The Greek," he is sure that they won't be able to compete with Rey's storytelling powers and his firsthand acquaintance with celebrities of Greece, Rome, the French Riviera, New York and Palm Springs. (Rey is a well-known Parisian journalist, painter and director of the movie, "Marie-Claire.")

Jack Bernard, translator of "The Greek," is also the author of "Talleyrand" and translator of all of Jacques-Yves Cousteau's books, in addition to Jean-François Revel's best seller, "Without Marx or Jesus." Bernard agrees with Targ about the sales potential of the novel: it "will be on every bedside table and beach blanket next summer," he insists.

Putnam is backing "The Greek" with an ad budget of \$50,000 and a first printing of 100,000 copies.

The one-million mark of copies in print has been reached by Taylor Caldwell's "Captains and the Kings," thanks to an additional printing of 50,000 copies by its paperback publisher, Fawcett.

The titles listed as August paperbacks coming from Award Books and from Avon (*PW*, Trade News, June 4) should have been identified as their September releases.